

Headline: IIHMR holds 'visioning workshop'

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Jaipur: IIHMR University Jaipur, in collaboration with UNICEF, organised a 'visioning workshop' to deliberate on establishing a Behavioural Insights Unit (BIU). IIHMR University president Dr P R Sodani inaugurated the workshop. In his address, Dr Sodani said that behavioural insights are principles derived from behav-

ioral sciences, which are used to understand how people make decisions and how they can be influenced to make better decisions. Isabelle Bardem, chief of UNICEF Rajasthan, highlighted the importance of behaviour insights unit in policy planning and programme management in health and related sectors. **ENS**

