**Headline:** IIHMR University organized the National Conference on Advancing Healthcare Analytics for Better Health Outcomes Huge Demand for Health

## Print Coverage:

Date	Publication	Page No.
18.01.2024	The Hindu	13

IIHMR University organised the National Conference on Advancing Healthcare Analytics for Better Health Outcomes Huge Demand for Healthcare Analytics Professionals – Dr. P.R. Sodani Jaipur

IIHMR University, Jaipur, hosted the National Conference on Advancing Healthcare Analytics for Better Health Outcomes at the university campus in Jaipur. More than 500 delegates attended the conference, including students, academicians, researchers, and industry experts. Dr. P.R. Sodani, President of IIHMR University, Jaipur, set the tone for the conference while delivering his welcome address. Dr. P.R. Sodani highlighted that IIHMR University has taken the lead in establishing the School of Digital Health to train future leaders in healthcare analytics and offering one of the country's first MBA (Healthcare Analytics) program. He emphasized that we have learned so many things from COVID-19, especially the use of technology for enhancing accessibility and availability of healthcare services at affordable rates. Dr. Sodani said there is a huge demand for healthcare analytics professionals to lead and manage the fast-growing health sector. The conference had two technical sessions: 1) Digital Transformation of Healthcare in India and 2) Data-driven Healthcare. Mr. Sanjiv Navangul, Managing Director & CEO of Bharat Serums and Vaccines Limited, delivered the keynote address. Mr. Navangul highlighted the critical role of healthcare analytics in shaping better health outcomes. Dr. Sanjay Sood, Project Director - eSanjeevani (National Telemedicine Service), Centre for Development of Advanced Computing (CDAC), Ministry of Electronics and Information Technology, Government of India, explored strategic alliances for excellence in Digital Health, offering a comprehensive understanding of the evolving landscape. Prof. Suptendra Nath Sarbadhikari, an expert in Digital Health and Health Informatics, provided insights into the ongoing digital metamorphosis in Indian healthcare. Maj. Gen. (Dr.) A.K. Singh (Retd.), former Principal of Mahatma Gandhi Institute of Health Informatics, shared a transformative journey in healthcare. Dr. Shashi Bhushan Gogia, President of APAMI and S.A.T.H.I., delved into the realm of datadriven healthcare, highlighting its potential and challenges.