

Date	Publication	Page No.	Edition
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## ग्लोबल हैल्थ एंड इनोवेशन कॉन्फ्रेंस में देश-विदेश के 1000 प्रतिभागी शामिल

सिटी रिपोर्टर | कोविड-19 का विभिन्न क्षेत्रों पर प्रभाव रहा है। इसने निश्चित रूप से महामारी के साथ होने वाले जोखिमों को कम करने की जरूरत उत्पन्न की है। आईआईएचएमआर यूनिवर्सिटी की आयोजित दो दिवसीय ग्लोबल हैल्थ एंड इनोवेशन कॉन्फ्रेंस 'हैल्थ नेक्स्ट 2021' में विशेषज्ञों ने इस विषय से जुड़े विविध पहलुओं, चिंताओं, चुनौतियों व बदलावों

पर चर्चा की। कॉन्फ्रेंस में यूएसए, जर्मनी, भारत, ब्रिटेन, कनाडा सहित 8 देशों के करीब 40 वक्ताओं ने विचार व्यक्त किए। वक्ताओं ने नए समाधानों व रणनीतियों पर जोर दिया और नेटवर्किंग के जरिए व्यापारिक आदान-प्रदान भी किया गया। खाद्य, नागरिक आपूर्ति एवं उपभोक्ता मामलों के सचिव नवीन जैन ने कॉन्फ्रेंस के मुख्य वक्ता थे।

Date	Publication	Page No.	Edition
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each will be deployed, with one Bank of India, Bank of Baroda, with an aim to make their work to participate in it.

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## A Confluence of Healthcare Disruptions & Innovations takes Centre stage at IIHMR University's HealthNext 2021

8 Countries, 1000+ participants from across the globe and 15+ Business Propositions

IIHMR University, Jaipur, is a leading Post-graduate, Education and Research University and a Global Hub for healthcare education, organized a two-day virtual conference on January 11-12, 2021. Healthnext 2021: A Global Health & Innovation Conference (GHIC). The conference addressed transformation in healthcare from the point of view of technological innovations and enhancement, opportunities that have been created during the time of crisis in the healthcare sector. GHIC was unique in facilitating serious conversations among leaders about our healthcare system and innovation. The conference focused on five thrust areas such as Healthcare Innovations: A Practitioner's Perspective, Driving Innovation in New Healthcare Landscape - Post-COVID, IoT in the Health Ecosystem, Building a Sustainable Model for Healthcare and Creating a Personalized Healthcare Experience for every Patient and Health beyond hospitals. Two days of massive deliberations touched upon aspects of Access, Affordability & Availability. Participation of 1000+ delegates, pitching of 25+ new ideas from 8+ countries and 40+ cities by 30+ distinguished speakers was a remarkable achievement.

**Shri Naveen Jain, Ex-MD NHM & Former Secretary Skills & Entrepreneurship Secretary, Food, Civil Supplies & Consumer Affairs Department, Govt. of Rajasthan,** "The subject of the conclave is very exciting as it focused on encouraging the young generation to initiate start-ups in Public Health to offer solutions along with promoting innovations in this area. We value the efforts of institutions like IIHMR University to provide such platforms for the budding entrepreneurs of our country."

**Dr. S D Gupta, Chairperson, I I H M R University,** said, "COVID-19 has created an urgency to mitigate risks and has brought in many challenges in a new light. I think a platform such as the GHIC will prove to be beneficial for the whole healthcare industry to identify and offer solutions."

**Dr. P.R Sodani, President (Officiating), I I H M R University,** said, "GHIC is our signature conference that was initiated with a motto of addressing the need to deal with public health care challenges differently after the pandemic. This was also a platform that offered budding entrepreneurs to showcase their business propositions to overcome challenges and fill the gaps in the health sector."

**During the Plenary Session I - Driving Innovation in New Healthcare Landscape - Post COVID experts elaborated:**

**Rahul Chatterjee, Chief Growth Officer at IKure,** said, "GHIC is a great platform and IIHMR University has given a great platform to share our views as healthcare experts."

**Mr. Prabdeep Singh, Co-founder / CEO, StanPlus / Red Ambulances,** said, "It is necessary to integrate the entire healthcare system. Innovations at all stages in the healthcare sector post-COVID-19 have become a matter of urgency and a mandate."

**Mr. Nitin Chugh, VP-Customer Retention and Loyalty, Pharmeasy,** said, "It is a delight to see institutes like the IIHMR University organize such a large platform that allows start-ups to showcase their innovation. Other universities too must replicate such initiatives which would give the budding entrepreneurs a chance to bring in their ideas which would be beneficial for the industry."

**Mr. Mahavir Pratap Sharma, Chairman, TIE Global,** said, "The Health-tech sector has always been robust, especially in a country like India where 90 Crore people live in rural India. Any investment in this sector will pay multiple returns shortly through education, experience, or financial. A sector that all of us as investors are looking forward to being investing in, the short and long run."

**During the plenary session on day two on Building a Sustainable Model for Healthcare**

**Dr. Gaurav Thakral, EVP & COO, Healthcare at Home India Pvt. Ltd.,** said, "Affordability, Availability and Accessibility are three A's that has always been a challenge in the healthcare sector. Healthcare managers must move from classroom training to practical training. It is important to bring in the equilibrium and overcome challenges."

**Prof. Mario Molteni, CEO at E4 Impact Foundation,** elaborated, "Promoting equivalence across all public and private healthcare services offered in the country only brings in an equilibrium that is required to build a sustainable healthcare model."

**In the Plenary session on Creating a Personalized Healthcare Experience for Every Patient.**

**Mr. Santosh Marathe, COO & Unit Head at Apollo Hospitals,** said, "Personalised healthcare is the need of the hour. We see a paradigm shift in therapies where the Organ-specific therapies through precision medicine techniques have been adopted. Use of technology and big data is beneficial to get pertinent patient data help us offer organ-specific therapies."

**Mr. Saurabh Uboweja, Founder & Managing Partner at BOD,** pointed out that "Collection of high-quality data, especially that of patients, can help you to design a treatment protocol for patients. Access to personalized healthcare is accessible to a limited few now."

**Vancheswaran Gopalakrishnan, Scientist, AstraZeneca,** delivery to the patients with utmost care."

**Amit Choudhary, Founder & CEO at Dawaa Dost,** "Rural India's needs are vibrant and changing. Post COVID-19, we realized that the utilisation of data that is existent in the system would help everyone, including the Government, to escalate preventive care."

**Peter Monsy, Portfolio Optimization lead, Global Marketing, Bayer, Germany,** "The industry has seen a major shift with many organizations looking forward to the announcement of the vaccine that is now available. We feel that COVID-19 truly has exposed the brilliance of science and innovations."

**In the Plenary session on Health Beyond Hospitals experts deliberated**

**Raj Shankar Ghosh, Senior Advisor, Vaccine Delivery at Bill & Melinda Gates Foundation,** not just an expression; it has come across to us that this was the need of the hour during the time of COVID-19. We must focus on the timely

**The Health Next 2021: Global Health & Innovation Conference** offered a platform for healthcare start-ups, students, alumni who have business ideas in healthcare, health tech space and to get it nurtured at the IIHMR University's Centre for Innovation, Incubation and Entrepreneurship. Winners will receive visibility, opportunity to engage with mentors and scale up their ideas.

**Dr. Sheenu Jain, Chair CIE & Convener GHIC Conference, IIHMR University Jaipur,** said in her concluding remarks. The two days content packed deliberations and discussions on healthcare, innovations in start-up space for Young India from the perspectives of academicians, policymakers, start-up players left the participants to think and re-think upon the future of healthcare. The healthcare sector sees immense opportunities with the innovations happening across the globe and IIHMR will continue to provide space and nurture start-ups through its Centre for Innovation, Incubation and Entrepreneurship



Date	Publication	Page No.	Edition
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# Startups bet on healthcare sector

**Jaipur:** Covid-19 has thrown open new opportunities for youths looking to kick off their entrepreneurial journey. The fact that Rajasthan has incubated startups like Med Delivery, MedCords, Karma Healthcare, and Lif-Care which have raised different rounds of funding is encouraging youths to create innovative solutions in the healthcare segment.

“The pandemic has certainly exposed gaps and opportunities we did not foresee earlier. The youth are now aware that the sector can provide them scale if they develop the right solution,” said Mahavir Sharma, president of TIE Global at an event organized by IIHMR University Jaipur. Sharma said the investor appetite in the sector has also increased after the outbreak of the pandemic. “Investors are expecting more ideas in the healthcare sector after the pandemic and good ones will get funding,” added Sharma. Sharma was addressing the youths who pitched their in-

novative ideas at the university’s ‘Global Health and Innovation Conference.’

Innovation in healthcare is happening but they are catering to a fraction of people in the vast country. Chintan Bakshi, CEO of Startup Oasis, said, “We need more ideas and entrepreneurs who can eliminate gaps and inefficiencies, and reach rural areas where the need is immediate. In Rajasthan, we have the genesis of about four successful startups. The ideas we come across in the state need mentoring but they are maturing.”

Shreyans Mehta, Co-Founder at MedCords, which recently raised funding, said, “Personalised healthcare services in the past six years in Rajasthan have seen a big shift. Our effort has been to create a health record for every family member who collaborated with the National Digital Health Mission. Better recording of patient healthcare data can be beneficial for offering personalized patient care.” TNN



Date	Publication	Page No.	Edition
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## 8 countries participate in IIHMR University's Health Conference

**First India Bureau**

**Jaipur:** As COVID-19 has taken a toll on various sectors and areas, it definitely has created an urgency to mitigate the risks that have accompanied the pandemic. To highlight the key areas of concern, challenges and the changes that were highlighted to enhance the health sector and its allied sectors, a 2-day Health Next 2021-Global Health and Innovation Conference was organised by IIHMR University.

The event witnessed deliberation from speakers across 8 countries including USA, Germany, India, UK, Canada etc. and a participation of 40 speakers who em-

phasized on new solutions and strategies, where networking was curated, and key business-to-business exchanges took place.

The keynote speaker was Naveen Jain, Ex-MD NHM. The Conference witnessed stalwart panellists from Bill & Melinda Gates Foundation, Bayer, Germany, Pharmeasy, Apollo Hospitals, MedCords, Dawaa Dost, NISHTHA/Jhpiego, Medicover Hospitals, AstraZeneca, Biopharmaceutical R&D, Gaithersburg, MD, USA, Docquity, India, Viveo Health, Ai Highway Inc, myresqr.life, TiE Global, Amity Centre for Entrepreneurship Development and Startup Oasis etc.

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इंटरनेशनल कॉन्फ्रेंस 'हैल्थ नेक्स्ट 2021' का समापन

## हैल्थकेयर इंडस्ट्री में आया बदलाव

जयपुर • आइआइएचएमआर यूनिवर्सिटी की ग्लोबल हैल्थ एंड इनोवेशन कॉन्फ्रेंस 'हैल्थ नेक्स्ट 2021' का आयोजन किया गया। इसमें आठ देशों के एक हजार से ज्यादा प्रतिभागी और 40 से अधिक वक्ता शामिल हुए। इसमें यूएसए, जर्मनी, इंडिया समेत अन्य देशों के वक्ताओं ने अनुभव साझा किए। इन वक्ताओं ने नए समाधानों व

रणनीतियों पर जोर दिया और नेटवर्किंग के जरिए व्यापारिक आदान-प्रदान भी किया गया। एनएचएम के पूर्व प्रबंध निदेशक और राजस्थान सरकार के कौशल व उद्यमिता के पूर्व सचिव एवं खाद्य, नागरिक आपूर्ति एवं उपभोक्ता मामलों के सचिव नवीन जैन ने कॉन्फ्रेंस के मुख्य वक्ता के तौर पर उद्घाटन किया।

आइआइएचएमआर यूनिवर्सिटी के प्रेसीडेंट (कार्यवाहक) व डीन पी आर सोडानी ने कहा कि स्वास्थ्य सेवा क्षेत्र की चुनौतियां अब बदल गई हैं और कोविड-19 के बाद इन चुनौतियों व जोखिमों को कम करना अत्यंत आवश्यक हो गया है। हम समय से पहले हैल्थकेयर इंडस्ट्री को नया व बेहतर रखने के शानदार प्रयास देख रहे हैं।