

# 4<sup>TH</sup> Grand Health INNOVATION CHALLENGE

"Igniting Tomorrow's Entrepreneurs Today"



**Benefits:**

- Cash Rewards
- Entry to Pre-incubation Program
- Access to Pool of Mentors

<https://iihmrstartups.com>

Last date to apply  
15th Oct, 2024

## 4<sup>TH</sup> Grand Health INNOVATION CHALLENGE



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SAKSHAM GUPTA

**Mr. Saksham Gupta**  
Director  
Dr. B Lal Clinical Laboratory Pvt.Ltd.

19th October, 2024

Venue: Old Auditorium, IIHMR University, Jaipur



## EVENT REPORT

**Name of Event:** Grand Innovation Health Challenge 4.0

**Date of Event:** October 19, 2024

IIHMR University in collaboration with IIHMR Startups, a unit of IIHMR Foundation, successfully organized the Grand Health Innovation Challenge 4.0 at IIHMR University, Jaipur, bringing together changemakers and visionaries dedicated to revolutionizing healthcare through innovation. The event provided an essential platform for aspiring entrepreneurs and early-stage healthcare startups to collaborate and foster a culture of creativity in the health innovation space.

The program was the brainchild of Dr. P.R. Sodani, President of IIHMR University, whose vision was to create a platform that empowers emerging entrepreneurs and startups in the healthcare sector. His goal is to inspire a new wave of solutions aimed at addressing pressing healthcare challenges through collaborative, innovative efforts.

The event's distinguished jury panel featured renowned personalities from the healthcare and entrepreneurial ecosystem:

- Mr. Puneet Dutta, CEO of IIHMR Startups, whose expertise in guiding healthcare ventures provided critical insights for participants.
- Mr. Saksham Gupta, a seasoned entrepreneur with over a decade of experience in e-commerce and healthcare, known for his innovative business strategies.
- Dr. Neha Awasthi, an alumna of IIHMR University with extensive public health expertise, whose knowledge of health systems and policy offered invaluable perspectives to the teams.

Their collective experience and expertise provided essential guidance to the participants, elevating the quality of discussions and feedback during the challenge.

This year's challenge attracted great number of entries from students and innovators across India. Following a rigorous screening process, 8 teams were selected to present their cutting-edge ideas to the jury. These innovative startup concepts spanned areas such as AI-driven dermatology, Ayurveda-based solutions, lifestyle improvements, and medical tourism. The teams showcased how AI can enhance diagnosis and treatment, engaging in dynamic discussions with the jury and audience, who posed thought-provoking questions.

IIHMR Startups remains committed to fostering innovation and entrepreneurship in the healthcare space. Through tailored programs, it provides a nurturing environment for health innovators and early-stage startups to turn visionary ideas into tangible realities. The Grand Health Innovation Challenge serves as a premier platform for innovators to receive expert feedback, secure a whopping amount as prize, and further develop their business proposals.

