

Report on the Lohri Festival under Indigenous Knowledge System (IKS) and Cultural Celebration

13th January 2025

The Lohri Festival, celebrated on 13 January 2025, was an outstanding success, bringing together a vibrant mix of tradition, culture, and student enthusiasm. Organized meticulously by the student body, the event was a true testament to teamwork and the collective efforts of the organizing committee. With a turnout of 212 students, the celebration created unforgettable memories for everyone present.



Event Highlights

The Lohri festival was marked by an electric atmosphere filled with lively music, energetic dancing, and a grand feast. A DJ and traditional dhol players set the stage for an evening of merriment. The rhythmic beats of the dhol coupled with the latest tracks played by the DJ ensured the dance floor was packed throughout the event. The use of crackers added an extra spark to the festivities, lighting up the night sky and symbolizing the triumph of joy and prosperity.



Culinary Delight

Food was one of the major attractions of the evening. Two options were provided for the participants:

- **Vegetarian meals** priced at ₹260
- **Non-vegetarian meals** priced at ₹310

The delicious spread was well-received by all attendees, with a menu that catered to diverse tastes. The food arrangements were praised for their quality and variety, making the dining experience an integral part of the festival's success.

Student Contributions and Committee Structure

The success of the Lohri festival was primarily due to the hard work and dedication of the student organizing committee, which was divided into two key groups:

1. **Finance Group:** It was managed by Geetanjali and Poras
 - Managed all monetary aspects of the event, including ticket sales, collection of contributions, and payments to vendors.
 - Ensured a balanced budget and timely disbursement of funds for expenses related to food, music, and decorations.
2. **Marketing Group:** It was managed by Nishi, Neha and Riya
 - Created a buzz around the event by designing visually appealing posters and promotional videos.
 - Utilized social media platforms and word-of-mouth campaigns to generate excitement and encourage participation.
 - Their efforts resulted in a remarkable turnout of 212 students, significantly contributing to the event's vibrant atmosphere.
 - Administration department of IIHMR University provided the wood, lighting arrangement and chair in the event.

Conclusion

The Lohri Festival was a resounding success, thanks to the meticulous planning and spirited participation of the students. The blend of cultural traditions, energetic music, and delectable food created a truly memorable evening for all. The event demonstrated the power of collaboration and highlighted the organizing committee's ability to execute large-scale events effectively.



Attached to this report are images of the festival. Thank you for your guidance and support in making this event truly memorable. We look forward to organizing more such festivals in the future.



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CORDIALLY INVITES YOU TO GRACE OUR LOHRI
CELEBRATION, AN EVENING OF TRADITION, ELEGANCE,
AND FESTIVE JOY.



JAN
MONDAY | **13** | *AT 6 PM*
2025



FOOTBALL GROUND

IIHMR UNIVERSITY

