

## Activity Completion Report

**Activity Title:** Two days residential workshop for District Program Managers under Swachh Bharat Mission Gramin “ Human Centered Design for Promoting ODF+ Behaviors and Visual Cleanliness Under SBM (Grameen), Rajasthan”

**Date & Duration of activity (Days):** December 17-18, 2025 (2 days)

**Venue of the Activity:** MDP hall, IIHMR University, Jaipur

**Name of the school:** Centre for Behavioral Sciences (CBS)

**Name & Contact Details of the organiser (s):** Dr Mamta Chauhan, Head, CBS and Professor IIHMR University

### Event Details & Description:

The Centre for Behavioural Sciences, IIHMR University, in collaboration with UNICEF, Swachh Bharat Mission (Grameen), Government of Rajasthan, and HCL Foundation, successfully conducted a two-day residential workshop on Human-Centred Design (HCD) and Behavioural Insights on 17–18 December 2025.

Designed for District Programme Coordinators (DPCs) of SBM-G in Rajasthan, the workshop focused on equipping participants with practical, field-oriented approaches to promote ODF Plus behaviours and strengthen Visual Cleanliness across districts. This workshop exemplified a strategic investment in building the soft infrastructure of SBM-G implementation: the capacities, mindsets, and collaborative mechanisms that enable technical infrastructure to be used effectively and sustainably. By equipping DPCs with practical HCD and behavioral science tools, the workshop aims to strengthen district-level capacity for empathetic stakeholder engagement and support.

The workshop was attended by :

- Ms Saloni Khemka, Director, SBM (Grameen)
- Mr ML Sharma, Joint Director, SBM (Grameen)
- Mr Rushabh Hemani, WASH Specialist, UNICEF
- Ms Alka Malhotra, Specialist – Social & Behaviour Change, UNICEF India Country Office
- Ms Manjaree Pant, SBCC Specialist, UNICEF Rajasthan Field Office
- Ms Anushka Ashok, Behavioural Insights Expert

The workshop reaffirmed the critical role of Human-Centred Design and Behavioural Insights in advancing sustained ODF Plus outcomes and visual cleanliness, strengthening district-level leadership, and supporting long-term behaviour change under SBM-G.

### Participants Details:

Total Participants	Number of Male	Number of Female
70	56	14

S. No.	Name of Participant	Affiliation
1.	Vijendra Singh	DPC
2.	Dinesh Chaudhary	DPC
3.	Damodar	DPC

4.	Sahdev Ram	DPC
5.	Manoj Kumar Yadav	OIC
6.	Ranjeet	ACEO
7.	Dinesh Mishra	OIC
8.	Shyamlal	DPC
9.	Harjinder singh	AO
10.	Manoj Kumar	OIC
11.	Vimal Sharma	DPC
12.	Manoj Kumar	DPC
13.	Dataram	DPC
14.	Balwant Singh	DPC
15.	Mukesh Kumar Jain	AEN
16.	Kavita	OIC
17.	Ashok Saini	DPC
18.	Naveen kumar saini	DPC
19.	Suman Chaudhary	DPC
20.	Meethalal Bunker	DPC
21.	Ankit Sharma	DPC
22.	Barjesh Kumar	BC
23.	Tejpal	OIC
24.	Virendra Singh	DPC
25.	Mahendra Garg	DPC
26.	Shabbir Ashmed	DPC
27.	Chandu khan	DPC
28.	Pawan Pawar	DPC
29.	Madanlal goswami	ADO
30.	Santosh Vyas	DPC
31.	Narendra Singh	Accountant
32.	Nizzamudin	DPC
33.	Mukesh Kumar Sharma	DPC
34.	Sanjay Rao	OIC
35.	Prakash Khash	OIC
36.	Gajendra Verma	DPC
37.	Manoj Kumar	DPC
38.	Parmeshwar	DPC
39.	Nanalal salvi	DPC
40.	Vijesh	BC
41.	Saloni Khemka	Director
42.	Anushka Ashok	BI Expert
43.	Pradeep Kumar	IEC expert
44.	Sameer Srivastava	State co-ordinator
45.	Poonam Meena	State Project Coordinator
46.	Anirudh Khanna	State Consultant

47.	Himanshu Bhardwaj	MIS
48.	Ajay Bhargav	EE
49.	Hoshiyar Mal	BC
50.	Devdutt	Accountant
51.	Mahendra Chaudhary	MIS
52.	Ramkaran Yogi	DPC
53.	Zameer	Consultant
54.	Dhananjay	Consultant
55.	Sarvesh Gupta	AEN
56.	Anita Jain	SRG
57.	Bharat Raj Sharma	SRG
58.	Govind Lakhara	Social Media
59.	Alka Malhotra	SBCC Specialist UNICEF
60.	Manjaree pant	SBC
61.	Aditya	Sr BI Manager
62.	Rushabh Hemani	Chief / WASH SPC
63.	Mamta Chauhan	Professor- Head CBS
64.	Ruplata Sahu	BI Manager
65.	Ankita Harne	Volunteer
66.	Harsh Jhamtani	Volunteer
67.	Harshpreet Kaur	Volunteer
68.	Himakshi Kardam	Volunteer
69.	Prathamesh Ingle	Volunteer
70.	Ishika Johri	Volunteer

#### Attach Geotagged Photographs of the activity



