

***School of Pharmaceutical Management
The IIHMR UNIVERSITY, Jaipur***

Announces

***MANTHAN 2026
'12th All India Online Essay Contest'
for
Final Year B.Pharm Students***

REWARDS:-

1st PRIZE: Rs 20,000/-

2nd PRIZE: RS 15,000/-

3rd PRIZE: Rs 10,000/-

- **CERTIFICATE OF PARTICIPATION FOR ALL THE PARTICIPANTS**
- **NO FEE WILL BE PAYABLE BY THE PARTICIPANTS AT ANY STAGE OF THE CONTEST**

Organized by:

School of Pharmaceutical Management



ABOUT THE ALL INDIA ONLINE ESSAY CONTEST

About the Contest

School of Pharmaceutical Management, The IIHMR University, Jaipur is inviting B Pharm Final year students all across India to enter an **ALL INDIA ONLINE ESSAY CONTEST- MANTHAN 2026**

Objectives:

The essay contest is organized with an objective to harness the energy, imagination and creativity of the budding pharmacy professionals in developing an in depth understanding of the pharmaceutical field and exploring new career avenues in the field of pharmaceutical management.

About MBA Pharmaceutical Management

The genesis of IIHMR University dates to October 5, 1984, when the Indian Institute of Health Management Research (IIHMR) was established. IIHMR University has been established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014). IIHMR University is UGC recognized, NAAC accredited and ranked 90th NIRF 2022 (Management).

The University offers 02 year full time MBA Pharmaceutical Management, which has attained the status of a premier MBA PM program in the country.

<https://iihmr.edu.in/program/mba-pharmaceutical-management>

TOPICS

(Write on ANY ONE topic):-

1. *Pharma Brand Management: A Promising Career Path for Pharmacy Professionals*
2. *Pharma Management: The Smart Career Move for Pharmacy Students*
3. *From Lab to Market: Pharma Market Research Careers for Pharmacy Students*

ELIGIBILITY:-

Final year students of B.Pharm (Year of passing should be 2024 or after 2024)

STEP 1

Submission of registration form:-

(Last Date: May 31, 2026)

Registration link

[MANTHAN 2026 '12th All India Online Essay Contest'. – Fill out form](#)

REGISTRATION FORM

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Name of the Institute/University.....
5. Year of study/passout (B Pharm, Final year).....
6. Title of the essay.....
7. Email.....

(Please mention the correct email for communication)

8. Active mobile number

(Please mention the current mobile number for communication)

STEP 2

Submission of the Completed Essay:

(Submit the complete essay along with the registration form at

manthan@iihmr.edu.in

(Last date of essay submission- June 21, 2026)

INSTRUCTIONS:-

1. The essay should be written in English
2. Write the Essay on **ONLY ONE TOPIC**
3. Only individual entries will be accepted. Co-authorship is not permitted
4. **The essay should not be more than 1000 words.** Entries more than 1000 words will be rejected
5. The essay should be written in MS word file (doc.docx)
6. Verbatim of the internet sources or from the journals on the mentioned topic will not be accepted. **Only original work will be accepted**
7. Submit the Plagism report from Turnitin or Ubuntu along with the Essay Word File
(The plag should be below 10 %)
8. Font size-Times New Roman, Font size 12, Spacing 1.5

9. Individual entries to be submitted **ONLY IN SOFT COPY** via email at **manthan@iihmr.edu.in**
10. ***The soft copy of certificate of participation will be send to only those candidates who will submit the complete essay, mere submission of registration form will not make the candidate eligible to receive the certificate***
11. The decision regarding acceptance, rejection and the award of the prizes for the essay would be solely of The IIHMR University, Jaipur and remain abiding to all the participants.

EVALUATION CRITERIA

The evaluation of the essay will be done based on the following criteria:-

- Originality
- Relevance to the topic
- Adherence to the guidelines mentioned in the information brochure

Declaration of results

The result of the contest will be declared in first week of July 2026 on the IIHMR University website in the section EVENTS/News & Announcements

In case of any query, please feel free to write to:

Dr.Saurabh kumar Banerjee
Dean & Professor
(Program Coordinator)

MANTHAN 2026:-'All India Online Essay Contest'
The IIHMR UNIVERSITY

*1 PrabhuDayal Marg, Near Sanganer Airport
Jaipur (Pin-302029), Rajasthan, INDIA*

Email: saurabh@iihmr.edu.in

PREVIOUS YEAR WINNERS

**MANTHAN 2025
(11th All India Online Essay Contest)**

1st Position

Ms Aditi Prakash, Department of Pharmaceutical Sciences and Technology, Birla Institute of Technology, Mesra Ranchi

&

Ms Palak Verma, Amity Institute of Pharmacy, Amity University,
Lucknow Campus, Uttar Pradesh

2nd Position

Ms Neyana Sahu, Department of Pharmacy, Banasthali Vidyapith,
Banasthali, Rajasthan

&

Ms. Dhruvi. N. Patel, Krishna School of Pharmacy,
Drs. Kiran and Pallavi Patel Global University, Vadodara, Gujarat

3rd Position

Mr. Vishnu R, PSG College of Pharmacy, Coimbatore, Tamil Nadu

&

Mr. Krish N. Macwan, Gujarat Technological University,
Ahmedabad, Gujarat

MANTHAN 2024

(10th All India Online Essay Contest)

1st Position (Jointly shared)

Ms Archi Shukla, College of Pharmacy, Govt. MVM Bhopal- Barkatullah University,
Madya Pradesh

(<https://www.linkedin.com/in/archi-shukla-b08666228/>)

&

Ms. Jinal Jain, TMV'S Lokmanya Tilak Institute of Pharmaceutical Sciences, Pune,
Maharashtra

2nd Position

Ms Aparna Sharma, IPS Academy, College of Pharmacy, Indore, Madya Pradesh

3rd Position

Mr. Dhruv Malik, K.R. Mangalam University, Gurugram, Haryana

MANTHAN 2023
(09th All India Online Essay Contest)

1st Prize

Ms. Ayushi Rai, Innovative College of Pharmacy, Knowledge Park-II, Greater Noida, U.P.

2nd Prize

Ms. Deepanshi Gupta, United Institute of Pharmacy, Naini, Allahabad, Uttar Pradesh
(<https://www.linkedin.com/in/deepanshi-gupta-b862aa1ab/>)

3rd prize

Mr. Jayesh S. Malu, Marathwada Mitra Mandal's College of Pharmacy, Pune, Maharashtra,

MANTHAN 2022
(08th All India Online Essay Contest)

1st Prize

Mr. Hirakjyoti Das, Assam DOWNTOWN University, Guwahati, Assam

2nd Prize

Mr. Priyanshu Rai, Patel college of Pharmacy (RGPV University), Bhopal (M.P)
(<https://www.linkedin.com/in/priyanshurai24/>)

3rd prize

Ms. Rishika Kumari, Delhi Institute of Pharmaceutical Sciences & Research (DIPSAR), New Delhi

MANTHAN 2021
(07th All India Online Essay Contest)

1st Prize

Ms. Neha khanzode, Indore Institute of Pharmacy, Indore, Madhya Pradesh
Ms. Tanya Gupta, Gupta College of Technological Sciences, Asansol, West Bengal

2nd Prize

Mr. Vaibhav kumar Singh, Oriental College of Pharmacy Bhopal, Madhya Pradesh
Ms. Glory Samal, University Department of Pharmaceutical Sciences, R. T. M. Nagpur University, Nagpur, Maharashtra

3rd prize

Mr. Tapas Pal, School of Pharmaceutical Sciences, Delhi Pharmaceutical Sciences and Research University, New Delhi

MANTHAN 2020
(06th All India Online Essay Contest)

1st Position

Ms. Harsha Negi, Amity Institute of Pharmacy, Amity University, Noida
Ms. Neha Sharma, Invertis University Bareilly, Uttar Pradesh

2nd Prize

Ms. Swesha Chhabra, Devsthal Vidyapeeth College of Pharmacy, Uttarakhand
Mr. Seikholet Haokip, Regional Institute of Paramedical and Nursing Sciences, Aizawl

3rd prize

- *Mr. Rajesh Kumar, Institute of Biomedical Education & Research, Mangalayatana University, Uttar Pradesh*

MANTHAN 2019
(05th All India Online Essay Contest)

1st Position (Jointly shared by)

Ms. Riyama Shirin V.K, College of pharmacy, kannur medical college, kerala
Mr. Bidye durgesh paresh, yashwantrao bhonsale college of pharmacy, sawantwadi,
maharashtra, india.

2nd Position

Mr. Debraj Mukhopadhyay, College of pharmacy, Grd(pg)-IMT, Dehradun, Uttarakhand
Technical University, Uttarakhand

3rd Position

Ms. Deepinder kaur , College of Pharmacy, govt. Polytechnic college for girls , Patiala ,
punjab.

MANTHAN 2018
(04th All India Online Essay Contest)

1st Position (Jointly shared by)

Mr. Thomas Kuruvilla, Amrita School of Pharmacy, Kochi, Kerala
Ms. Arpita Mishra, Dr. B.C. Roy College of Pharmacy and Allied Health Sciences, Durgapur,
W.B

2nd Position

Ms. Divya Lalwani, Lal Bahadur Shastri College of Pharmacy, Jaipur

3rd Position

Ms. Tripti Paul, PDM College of Pharmacy, Bahadurgarh, Haryana,

MANTHAN 2017
(03rd All India Online Essay Contest)

1ST Position:

Mr. Lithin Eldo, College of Pharmacy, Kannur Medical college, Kerala

2nd Position:

Ms. Anshu Sharma, Delhi Institute of Pharmaceutical Sciences and Research (DIPSAR), Delhi
University, New Delhi

3rd Position (jointly shared by)

Mr. Chakrant, College of Pharmacy, Pt. B.D. Sharma University, Rohtak (Haryana)

Ms. Manjula Begum, School of Pharmaceutical Sciences, VELS University, Chennai

MANTHAN 2016
(02nd All India Online Essay Contest)

1st Position:

Ms. Sneha Vinod kumar Rathi, Hi-tech College of Pharmacy, Chandrapur, Maharashtra

2nd Position:

Siddharth Gaur, Jaipur National University, Jaipur, Rajasthan

3rd Position:

Ms. Safa Osman Ahmed Elsharief, Oxbridge college of pharmacy, Bangalore

MANTHAN 2015
(01st All India Online Essay Contest)

1st Position:

Thummala Varun Reddy, Geethanjali College Of Pharmacy, Hyderabad
(<https://www.linkedin.com/in/varunreddythummala/>)

2nd Position:

Kaja Naga Chandra Sekhar, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences
(CHIPS), Guntur, Andhra Pradesh.

3rd Position:

Anikate Sood, Department Of Pharmacy, Jaypee University of Information and Technology,
Himachal Pradesh