

Headline: IHMR UNIVERSITY, Jaipur Announces 12th All India Online Essay Contest

Print Coverage:

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The screenshot shows the website for IHMR University, Jaipur, announcing the 12th All India Online Essay Contest. The page features the university's logo, navigation menu, and a main banner for the 'Manthan 2026' contest. Below the banner, there is a detailed announcement text, including the school's name, the contest's purpose, rewards, eligibility, and topics.

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IHMR UNIVERSITY **40 YEARS LEGACY**

School of Pharmaceutical Management
Organizing

Manthan 2026

12th All India Online Essay Contest for Final Year B.Pharm Students

IHMR University is a specialized research University in management research, postgraduate education and training in the health sector. The University aims to generate new knowledge and technologies to provide evidence and inputs for developing effective policies and health interventions and strategies.

School of Pharmaceutical Management
The IHMR UNIVERSITY, Jaipur
Announces MANTHAN 2026 '12th All India Online Essay Contest' for Final Year B.Pharm Students

REWARDS:-
1st PRIZE: Rs 20,000/-
2nd PRIZE: RS 15,000/-
3rd PRIZE: Rs 10,000/-

About the Contest : School of Pharmaceutical Management, The IHMR University, Jaipur is inviting B.Pharm Final year students all across India to enter an ALL INDIA ONLINE ESSAY CONTEST- MANTHAN 2026.

Objectives : The essay contest is organized with an objective to harness the energy, imagination and creativity of the budding pharmacy professionals in developing an in depth understanding of the pharmaceutical field and exploring new career avenues in the field of pharmaceutical management.

About MBA Pharmaceutical Management : The genesis of IHMR University dates to October 5, 1984, when the Indian Institute of Health Management Research (IHMR) was established. IHMR University has been established and incorporated as a postgraduate research university by the Government of Rajasthan vide the IHMR University, Jaipur Act, 2014 (Act No. 3, of 2014). IHMR University is UGC recognized, NAAC accredited and ranked 90th NIRF 2022 (Management).

TOPICS : (Write on any one Topic)

1. Pharma Brand Management: A Promising Career Path for Pharmacy Professionals
2. Pharma Management: The Smart Career Move for Pharmacy Students
3. From Lab to Market: Pharma Market Research Careers for Pharmacy Students

ELIGIBILITY:- Final year students of B.Pharm (Year of passing should be 2024 or after 2024).
When you submit this form, it will not automatically collect your details like name and email address unless you provide it yourself.

MANTHAN 2026 : **Registration**