

# Activity Completion Report

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## Activity Details

<b>Activity Title</b>	UNICEF Partner Visit to the Centre for Behavioural Sciences (CBS), IIHMR University, Jaipur
<b>Date</b>	April 22, 2026
<b>Duration of Activity</b>	1 Day
<b>Venue of the Activity</b>	Centre for Behavioural Sciences (CBS), IIHMR University Campus, Jaipur
<b>Name of the School</b>	Centre for Behavioural Sciences (CBS), IIHMR University, Jaipur
<b>Name of the Organiser(s)</b>	Prof. Mamta Chauhan, Head – Centre for Behavioural Sciences (Host)
<b>Contact Details of the Organiser(s)</b>	Centre for Behavioural Sciences, IIHMR University, Jaipur

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## Event Details

On April 22, 2026, IIHMR University, Jaipur, hosted a strategic partner visit by a high-level delegation from UNICEF to the Centre for Behavioural Sciences (CBS). The CBS, established in 2024 in partnership with UNICEF and HCL Foundation, is a pioneer hub for behavioural science research and practical applications, advancing the use of Behavioural Insights and Human-Centered Design approaches to address complex social challenges in Rajasthan.

The visit aimed to review the Centre's work, discuss its state-level contributions and experiences in applying behavioural science, and identify opportunities for strengthening collaboration and enhancing the impact of state-level programmes. The discussion also focused on behavioural science applications and collaborative public health initiatives.

### Key Discussion Points:

- Review of CBS's contributions to state-level behavioural science initiatives in Rajasthan
- Exchange of insights on behavioural science applications in public health programmes
- Strengthening institutional collaboration between UNICEF and CBS/IIHMR University
- Identification of future opportunities for partnership and programme impact
- Discussion on gender and behavioural change communication strategies

**Outcomes:** The interaction facilitated a focused exchange of insights on behavioural science applications and identified concrete opportunities for strengthening collaboration and enhancing the impact of state-level programmes. The visit reinforced the strategic partnership between UNICEF and IIHMR University through

CBS, furthering their shared commitment to evidence-based programme design and implementation for sustainable social development.

<b>Field</b>	<b>Details</b>
<b>Total Participants</b>	<b>8</b>

#### **Participant Details Table**

<b>S.No</b>	<b>Name</b>	<b>Designation</b>	<b>Affiliation</b>
1	Mr. Dennis Larsen	Chief of Programme (SBC)	UNICEF India Country Office
2	Ms. Mary Thomas	Gender and Development Specialist	UNICEF India Country Office
3	Ms. Manjaree Pant	SBCC Specialist	UNICEF Rajasthan Field Office
4	Mr. Tong	UN Volunteer	UNICEF
5	Dr. P. R. Sodani	President	IIHMR University, Jaipur
6	Prof. Mamta Chauhan	Professor & Head, CBS	IIHMR University, Jaipur
7	Mr. Zameer Ahmed	Consultant	CBS, IIHMR University
8	Dr. Ganesh Ch. Mallick	Program Manager	CBS, IIHMR University

#### **Photographs:**

