

— Online Certificate Programme —

CSR & ESG Management

Strategy, Compliance & Impact



STRATEGY • RESPONSIBILITY • SUSTAINABILITY • IMPACT



Background

Corporate Social Responsibility (CSR) and Environmental, Social and Governance (ESG) have evolved from largely voluntary initiatives into strategic and compliance-driven functions. In India, CSR is governed by Section 135 of the Companies Act, 2013, while ESG disclosures through frameworks such as Business Responsibility and Sustainability Reporting (BRSR) are increasingly shaping corporate accountability, sustainability and responsible business practices. Organisations therefore require professionals who can integrate regulatory compliance, project design, impact measurement, ESG reporting and sustainability strategy.

This 3-Month Certificate Programme develops practice-ready CSR and ESG professionals through hands-on learning in project design, M&E, SROI, ESG analytics, carbon accounting, BRSR/GRI reporting and AI-enabled sustainability tools, with applications across health, development, livelihoods and climate resilience.

Objectives

- Understand Indian CSR legislation and global ESG frameworks, including BRSR and GRI.
- Develop competencies in CSR strategy, project design, budgeting, implementation and sustainability management.
- Apply M&E, impact assessment and SROI approaches to measure and demonstrate CSR outcomes.
- Build practical skills in ESG analytics, carbon accounting and AI-enabled sustainability reporting and data management.
- Integrate and apply CSR and ESG principles across health, development, climate and community contexts through a live industry-oriented project.

Pedagogy

The programme follows an experiential, learner-centred and practice-oriented approach, combining conceptual learning with practical application. Participants will engage in interactive faculty-led sessions, case studies, real-world organisational examples, group activities, applied assignments, expert/practitioner interactions and hands-on exercises. Guided self-learning, digital resources and faculty mentoring support continuous learning, while a live industry capstone project enables participants to apply their learning to a comprehensive CSR and ESG challenge.

Course Contents

- CSR and ESG Foundation:** CSR concepts, evolution, Indian legal framework, ESG principles and global frameworks including GRI, SASB, TCFD, TNFD, ISO 26000 and UN SDGs.
- Compliance & ESG Reporting :** Companies Act, Section 135, CSR Rules, Schedule VII, BRSR, BRSR Core, CSR-1, CSR-2 and ESG assurance requirements.
- Stakeholder Engagement & ESG Strategy:** Stakeholder engagement, materiality assessment, ESG strategy, KPIs, Theory of Change, and impact measurement.
- Project Design & Implementation** Project design and implementation, Monitoring & Evaluation, indicators, SROI, ESG dashboards, data analytics, ESG ratings, carbon accounting, GHG Protocol and net-zero planning.

Programme Duration

Duration: 3 Months (12 Weeks)

Learning Hours:

- 24 Hours Online Instructor-led Sessions
- 24 Hours Guided Self-learning

Credits: 3 Credits

Mode: Live Online (Faculty-led sessions with hands-on practical learning)



Programme Highlights

- Live online learning designed for working professionals
- Practical exposure to CSR compliance, ESG strategy and BRSR reporting
- Hands-on learning in M&E, SROI, ESG analytics and carbon accounting
- Exposure to AI-enabled ESG reporting and sustainability tools
- Sectoral application across health, education, livelihoods and climate
- Live Industry Capstone Project with faculty and industry evaluation

Who Should Attend?

- Corporate CSR, ESG and Sustainability Professionals
- Corporate Affairs, Compliance, Risk and Strategy Professionals
- NGO, Development Sector and CSR Implementing Partners
- Government and PSU Officials
- CSR Consultants, Sustainability Consultants and Independent Practitioners
- Professionals in Banking, Financial Services and ESG-linked functions
- Management, Public Health, Social Work and Development Studies Graduates
- Researchers, Entrepreneurs and professionals aspiring to build careers in CSR, ESG and Sustainability

Eligibility

Graduates from any recognised university are eligible to apply. Candidates from all disciplines are welcome, with or without prior work experience.

Registration

For programme schedule, fee details, and registration, please contact:

Office of Online Certificate Programmes (OCP)

IIHMR University

1, Prabhu Dayal Marg, Sanganer Airport

Jaipur – 302029, Rajasthan, India

Mobile: +91 9116006536 | Tel: +91-141-3924700

Email: training@iihmr.edu.in

Assessment

Participants will be evaluated through:

- Online Quizzes & Knowledge Checks
- Assignments & Case Analysis
- Group Activities & Presentations
- Live Industry/Capstone Project

Programme fee

The programme fee for Indian participants is Rs. 30,000 plus GST (18% as applicable), and for international participants it is USD 315 plus GST (18% as applicable).

Discounts on Fee

🌟 **Early Bird Discount:** Nominations received with payment before four weeks of the commencement of the programme will be entitled to a 10% early bird discount.

🌟 **Group Discount:** Any organization sponsoring four or more participants to the programme will be entitled to a 20% discount on the total fee payable, provided that at least four participants attend the programme.

🌟 **Maximum Discount:** Organizations can avail themselves of both discounts, subject to a maximum discount of 20%.

Certificate

Participants successfully completing the programme and fulfilling the attendance and assessment requirements will receive a Certificate of Completion from IIHMR University, Jaipur.

Programme Coordinator



Dr. Hemanta Kumar Mishra

Assistant Professor

IIHMR University, Jaipur



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