# The IIHMR University, Jaipur

## Institute of Health Management Research

# SHRI P.D. AGARWAL 8th BLOOD DONATION DRIVE - 2015

*"Be a blood donor, all it costs is a little love"*

The day has come to remember our respected the late Shri P.D. Agarwal, the founder of TCI, ABC India, Bhoruka and GATI, on his 33rd death anniversary, through his mission of eradicating blood shortage in the time of need. It is common knowledge that donation of blood is of immense worth to protect lives. Let us remember one unit of blood would save three lives..! In changing times we should be determined to come forward to serve a great cause to donate blood to protect many ailing persons or accident victims or those who want to survive. The donors may feel it great when they find gratitude in the form of tears among the family members of the victims.

**One of the main objectives of the late Shri P.D. Agarwal Blood Donation Drive is to eliminate blood shortage, specifically during the festive season (September and October), which is a recurring problem every year. To make this vision a reality, we have made it our mission and, thus, we have chosen his death anniversary to conduct the Blood Drive all over India.**

2008, marked the beginning of this initiative. We believe in the vision of Late P.D.Agarwal, and it gives us immense joy and heartfelt satisfaction to make this year a grand success in collection of blood. The total units collected from all over India has shown an increasing trend. This year also, we are conducting the P.D. Agarwal Blood Donation Drive on the **17th September 2015**, and request all of you to play an active role in this year's Blood Drive.

**We eagerly look forward to your collective response in turning this dream into a reality. Let us come forward and join hands to make the P.D. Agarwal Blood Drive a huge success in 2015 as well!**

The blood donation should be made to an organization that will be of support at the time of need. To wipe off the scarcity of blood and ensure availability of safe and quality blood and other blood components, round the clock and throughout the year. This will lead to alleviation of human sufferings, even to the far-flung remote areas in the country.

## Brief note about Late Shri P.D. Agarwal

We would like to inform you that our founder, Late Shri P.D. Agarwal, is not only the founder of several eminent groups like TCI, ABC India, GATI and Bhoruka; but also catalyzed changes in various sectors that even today have a positive impact on the country and our society. He is considered the founder of the Indian transport industry. His contribution to our society extends beyond transport to spheres, such as education, health care and women empowerment. His initiative to eradicate blood shortage in early eighties is one such example.

In 1982, he founded the first non-governmental blood bank (Bhoruka Blood Bank) in Kolkata to ensure round the clock availability of blood for anyone in need. Today Bhoruka Blood Bank is a benchmark in the field of voluntary blood donation nationally and also a pioneer in the formation and training of groups that use Bhoruka's self-sustaining models of treatment of hematological disorders.